# Ideh Pardazan Parsi Farda





Manufacturer of GPS trackers and fleet management systems





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### **About Radshid**

Since its inception in 2007, Ideh Pardazan Parsi Farda Company, trading as Radshid, has been recognized as a knowledge-based enterprise. Radshid has consistently adhered to a fundamental philosophy centered around identifying and addressing infrastructure needs in the transportation sector through the provision of tailored, knowledge-based solutions. With a rich operational history spanning over 16 years, Radshid has effectively translated its philosophy into action, making substantial contributions to various industries within the country by delivering highly effective solutions.

Over more than a decade, Radshid has emerged as a prominent leader in the industry. Supported by a proficient team of experts and harnessing the technical knowledge of Radshid, the company has successfully obtained the required certifications and licenses.

With a remarkable production capacity of 300,000 devices, we take great pride in being one of Iran's largest and most dynamic manufacturers, specializing in a wide range of car trackers and fleet management systems.





## **Honors and Awards**

- License Granted by Informatics High Council of Islamic Republic of Iran
- License Granted by the Iran Radio Communications Regulatory Organization
- Approval Granted by the Traffic Police
- Approval Granted by the Road and Transport Organization of Iran
- Letter of Approval and Activity License from the Chamber of Commerce and Industries and Mines of Iran
- Member of the Syndicate of Radio Identification and Locating Companies of Iran

- Certificate of Appreciation Presented by the Ministry of Labor and Social Affairs
- Executor of Two Large National Projects: SIPAD, SEPAHTAN
- Acquisition of Satellite Tracker Patent Certificate from the Deeds and Properties Registration Organization of Islamic Republic of Iran
- National IP67 Certificate from the National Standards
  Organization of the Islamic Republic of Iran
- Quality Approval Certificate from the Industrial Research Organization of Islamic Republic of Iran
- Confirmation Letter and Activity License from the Chamber of Commerce of Industries and Mines of Islamic Republic of Iran



# Why Choose Our Company?

- 12-Month Warranty and 5-Year After-Sales Service for Enhanced Customer Support
- International Production and Supply Capability
- Providing Services to Distinguished Organizations and Offices in Key Industries: Automotive, Mining, Road Construction, and more
- Unlimited Information Storage and Maintenance Capability
- State-of-the-Art Fleet Management System: Personal and Organizational Monitoring Contracts Offered
- Achieving cost reduction in machinery through effective management of performance parameters and delivering customized products.





## **Products and Services**

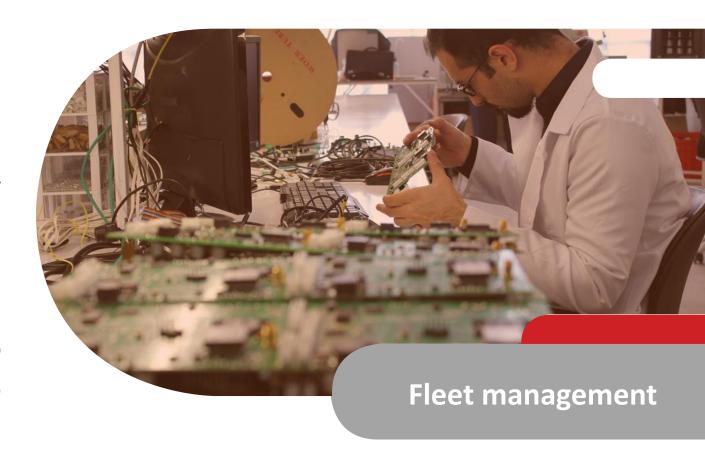
- Providing fleet management solutions
- Providing Rugged gadgets
- Radshid Log sheet Software



# Providing fleet management solutions

Customizable Hardware and Software Production: Empowering Personalization and Adaptability

Knowledge enterprise Radshid company, renowned for its highly skilled electronic and software engineers, takes great pride in its role as the premier designer and manufacturer of cutting-edge car trackers in Iran. In addition to customizing physical hardware to cater to specific customer requirements, the company also specializes in the development and production of a comprehensive fleet management system.





# Providing fleet management solutions

Through its expertise in both hardware and software solutions, Radshid has made significant strides in addressing the diverse needs of various organizations, enabling them to achieve comprehensive management and monitoring of their transportation fleets.

The implementation of Radshid's fleet management system has yielded numerous benefits for its esteemed clientele and partners, including substantial cost reductions, stringent control and monitoring capabilities, and enhanced optimization of fleet and driver performance.



# Providing Rugged gadgets

To cater to the demands of Iranian industries, Radshid Company has undertaken the role of identifying and fulfilling their specific requirements as an intermediary. This entails supplying a wide array of industrial tools, such as industrial tablets, laptops, and handheld devices, which can be tailored and customized to meet the precise technical specifications of each customer.

Remarkably, Radshid stands out as the sole Iranian company that offers a comprehensive warranty and guarantee for the supplied components of these products, ensuring utmost customer satisfaction and peace of mind.



# Radshid Log sheet Software

Enhancing data collection processes and augmenting operational efficiency across diverse industries.

Radshid Company offers a customer-centric integrated management and log sheet registration system that can be tailored to meet specific needs. This system empowers managers and officials in large industries to effortlessly gather comprehensive and accurate information, enabling effective planning and decision-making across operational processes and industries.

The "Log sheet" system boasts real-time data recording capabilities and wireless transmission to a central server, minimizing errors associated with manual data entry by human resources. Additionally, it facilitates real-time reporting, enhancing efficiency and providing timely insights for informed decision-making.



# **Expertise in the Production of Personal Trackers**

#### Security, safety and peace

Radshid produces a diverse range of trackers (e.g., family, child, student, elderly, Alzheimer's) enabling convenient monitoring of your family's well-being and addressing various concerns. Rest assured, our products prioritize the safety and care of your children and elderly loved ones.

Radshid offers a comprehensive range of trackers, including car and motorcycle models, catering to the diverse needs of families, encompassing parents, children, and the elderly



### **Our Customers**

- Rental cars
- Automobile companies
- Construction and road construction
- Mining machinery
- Health food and medicine
- Relief and operational fleet
- Transport fleet
- Urban service fleet
- Oil, gas and petrochemicals

- Electricity departments
- Emergency department and universities of medical sciences
- Agriculture
- Water and Wastewater
- Banks
- Department of Village Affairs
- Ports
- Cement companies



# Contact us

Address: IRAN, Isfahan No. 32, 12<sup>th</sup> Alley., Kashani Ave., Saheb Rouzat St., Radshid Company

#### Phone:

(+98)031-3544

### **Email:**

info@radshid.COM

